



12th November 2007

Enterprise Week 2007 comes to Manchester University

Neuroscience Workshop

Michael Smith Building, Oxford Road
from 9am, Monday 12th November

The UK-Medicon Valley Bioscience Alliance is funded by UK Trade & Investment and facilitates partnerships between bioscience researchers in the two regions, encouraging recruitment and information exchange. Neuroscience is one of the Alliance's four themes, and this workshop features leading speakers from industry and academia to inspire young people at PhD level.

speakers include:

Eli Lilly, Lundbeck, Copenhagen University, Karolinska Institute, Pharmidex, Manchester University, Kings College London, Enkam Pharmaceuticals, CeNeS.

For further details see www.biosciencealliance.org/events.php

To register, please contact lin@biosciencealliance.org

Free of charge, lunch and refreshments included

The UK-MV Bioscience Alliance neuroscience workshop is taking place as part of national Enterprise Week (12-18 November 2007), the biggest annual celebration of all things enterprising across the UK. The week is run by the national Make Your Mark campaign, which aims to kick-start a more enterprising culture amongst young people in the UK.

Last year over 448,000 people took part in over 3,184 events nationwide – 44% more than the previous year.

Stephen Alambritis, Chair of the Make Your Mark campaign, says: "Already over a third of young people feel they have the personal qualities needed to develop a business idea. During Enterprise Week we want to inspire even more people in their teens and twenties to have ideas and make them happen, whether they are starting their own business or social venture or by making their mark at work. It's up to all of us – and especially teachers, parents and employers - to support them along the way."

For press information please contact lin@biosciencealliance.org

- Ends -

NOTES TO EDITORS

The UK-Medicon Valley Bioscience Alliance is a strategic initiative to join up world-class bioscience excellence and to promote new collaborations between researchers, companies and clinicians. The aim is to facilitate greater co-operation between Sweden, Denmark and the UK, and to further develop world class bioscience research. The Alliance stimulates research exchange programmes and new interactions between organisations, encourages innovation and technology transfer and open new doors to exploit commercial opportunities. The post-doctoral exchange programme offers an exchange of up to 16 post-doctoral scientists between the two regions, offering unique, high-profile research opportunities to exciting young scientists, as well as to the academic groups and companies involved. Postdoctoral fellowships will be offered for research projects in 4 areas of common interest: neuroscience, oncology, diabetes and obesity, and regenerative medicine.

The Make Your Mark campaign is the national campaign to create an enterprise culture in the UK. It aims to inspire young people in their teens and twenties to have ideas and make them happen. The not-for-profit campaign is backed by an unprecedented coalition of businesses, charities, education bodies and government.

It was founded by the four leading UK business membership organisations – the British Chambers of Commerce, the CBI, the Federation of Small Businesses and the Institute of Directors. Their Director Generals sit on Make Your Mark's board. It is also supported by the Department for Business, Enterprise and Regulatory Reform and is endorsed by the Prime Minister, Gordon Brown.

National organisations working closely with the campaign include:

Arts Council England – Association of Colleges – Black Training and Enterprise Group – Business in the Community – Department for Business, Enterprise and Regulatory Reform – Department for Children, Schools and Families – Enterprise Education Trust – Learning and Skills Council – National Council for Graduate Entrepreneurship – National Education Business Partnership Network – National Federation of Enterprise Agencies – Prowess – Quality Improvement Agency – Scottish Executive – South-East England Development Agency (representing Regional Development Agencies) – Shell LiveWIRE – Social Enterprise Coalition – Specialist Schools and Academies Trust – The Prince's Trust – UnLtd – Young Enterprise

Enterprise Campaign Coalition members created the Fuelling Enterprise Culture prospectus – which challenges organisations to raise their game and encourage enterprise in ways that put young people in the driving seat. Anyone interested endorsing the prospectus or adding to the enterprise debate should visit www.makeyourmark.org.uk/enterpriseculture. The prospectus has widespread support including from the heads of businesses such as Royal Mail, BT, Dyson, eBay, ask.com, KPMG and Cadbury Schweppes.
www.makeyourmark.org.uk